

1 of 4

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

W/O 10/26

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*3	TU	7A-9A	GD MRN AMR	:30	\$300.00	10/23-10/23	0	0	0	\$0.00	
Rating: 1.2	Sales Remark: V3 CANCL V3 Comment Changed, Spots/week Changed											
	*4	W	7A-9A	GD MRN AMR	:30	\$300.00	10/24-10/24	0	0	0	\$0.00	
Rating: 1.2	Sales Remark: V3 CANCL V3 Comment Changed, Spots/week Changed											
	*5	TH	7A-9A	GD MRN AMR	:30	\$300.00	10/25-10/25	0	0	0	\$0.00	
Rating: 1.2	Sales Remark: V3 CANCL V3 Comment Changed, Spots/week Changed											
	*7	M	11A-12P	VIEW	:30	\$300.00	10/22-10/22	0	0	0	\$0.00	
Rating: 1.2	Sales Remark: V3 CANCL V3 Comment Changed, Spots/week Changed											

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Rep Firm	
Sales Office (	) WASHINGTON
Salesperson (	) JAN FOX
Salesperson Phone#	202-872-5680
Salesperson FAX#	202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	TU	11A-12P	VIEW	:30	\$300.00	10/23-10/23	0	0	0	\$0.00	
Rating: 1.2												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								
	*9	W	11A-12P	VIEW	:30	\$300.00	10/24-10/24	0	0	0	\$0.00	
Rating: 1.2												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								
	*10	TH	11A-12P	VIEW	:30	\$300.00	10/25-10/25	0	0	0	\$0.00	
Rating: 1.2												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								
	*11	SU	10A-11A	THIS WEEK	:30	\$250.00	10/21-10/21	0	0	0	\$0.00	
Rating: 1.1												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								
	*13	M	3P-4P	ELLEN	:30	\$400.00	10/22-10/22	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								
	*14	TU	3P-4P	ELLEN	:30	\$400.00	10/23-10/23	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								
	*15	W	3P-4P	ELLEN	:30	\$400.00	10/24-10/24	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark:				V3 CANCEL								
V3 Comment Changed,				Spots/week Changed								

Station	KTVX-TV SALT LAKE CITY	Agency	( ) NATIONAL MEDIA INC	Rep Firm	( ) WASHINGTON
Advertiser	( ) NRCC-NATL REPUB CONG		815 SLATERS LANE	Sales Office	( ) JAN FOX
Product	TRACEY ROBINSON		ALEXANDRIA, VA 22314	Salesperson	
Estimate#	3420		Agency C/P1/P2/E	Salesperson Phone#	202-872-5880
Buyer	NMRPP Media Assistant		Flight Dates	Salesperson FAX#	202-872-0263
Phone#			10/19/2012 - 10/25/2012		
Fax#			Hiatus Weeks		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	TH	3P-4P	ELLEN	:30	\$400.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 1.6											
	Sales Remark: V3 CANCL											
	V3 Comment Changed, Spots/week Changed											
	*18	M	5P-530P	ABC 4 NWS-5	:30	\$500.00	10/22-10/22	0	0	0	\$0.00	
	Rating: 2.0											
	Sales Remark: V3 CANCL											
	V3 Comment Changed, Spots/week Changed											
	*19	TU	5P-530P	ABC 4 NWS-5	:30	\$500.00	10/23-10/23	0	0	0	\$0.00	
	Rating: 2.0											
	Sales Remark: V3 CANCL											
	V3 Comment Changed, Spots/week Changed											
	*20	W	5P-530P	ABC 4 NWS-5	:30	\$500.00	10/24-10/24	0	0	0	\$0.00	
	Rating: 2.0											
	Sales Remark: V3 CANCL											
	V3 Comment Changed, Spots/week Changed											
	*21	TH	5P-530P	ABC 4 NWS-5	:30	\$500.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 2.0											
	Sales Remark: V3 CANCL											
	V3 Comment Changed, Spots/week Changed											
	*22	SU	7P-8P	ONCE-TIME	:30	\$4,000.00	10/21-10/21	0	0	0	\$0.00	
	Rating: 8.9											
	Sales Remark: V3 CANCL											
	V3 Comment Changed, Spots/week Changed											

---REPORT TOTALS---

Report Totals: 0 / \$0.00

Rep Order# 8884287 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 66261

Printed: 10/19/2012 8:44 AM  
Last Received: 10/19/2012 8:03 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product TRACEY ROBINSON  
Estimate# 3420  
Buyer NMRPP MediaAssistant  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3420  
Flight Dates 10/19/2012 - 10/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JIAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$1,800.00

Sales Totals: 5 / \$1,800.00

Station Totals: 5 / \$1,800.00

Lines not sent/rcld/rctn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$6,696

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	5%	KTVX	26%	KUCW	8%	KUPX	0%	KUTV	30%
NTVX	0%								

Books null  
Demos RA35+